

Creative Capital Arts Trust Strategy

Our Vision

Creative Capital Arts Trust (CCAT) will be a leading arts organisation in Aotearoa New Zealand, activating artists, practitioners, partners, and audiences across Pōneke through delivering iconic events.

Our Values

Our values guide our actions and decisions, shaping our culture and defining who we are as an organisation.



Creativity



Collaboration



Courage



Belonging

Our Goals

With our sights set on a future where art and creativity are celebrated and supported, we aim to create opportunities for artists to build sustainable careers, communities to experience communal joy, and where the cultural fabric of our city and country is enriched.

Collaborative Leader

We are locally focused with a national gaze and global connections. We're dedicated to collaborations, offering strong support, and driving innovation.

Cultivating Best Practice

We are committed to refining our internal practices and creating a supportive environment that fosters growth, courage, and empowered teams.

Enhancing Community Engagement

We strive to forge deeper connections with local audiences and businesses, creating opportunities for success, joy, and a sense of belonging.

Supporting Emerging Talent

We are dedicated to nurturing artists and practitioners, particularly in the first decade of their careers.

Driving Financial Sustainability

We are committed to building long-term partnerships that secure our financial success and drive lasting change.

